

NOTICE OF  
**PRIVACY**



comercial@serviacero.com  
www.serviacero.com/comercial

## Notice of Privacy

**Serviacero Comercial, S.A. de C.V.**, our address is Circuito Oleoducto # 202 Ciudad Industrial, in León, Guanajuato, herein we inform you that the Personal Data of which you are the owner, including sensitive data, that currently or in the future may be found in our databases or communications:

Your Data will be processed by Serviacero Comercial, S.A. de C.V. and / or our subsidiaries and / or branches and / or those third parties that, due to the nature of their jobs or functions, have a need for it, always in accordance to the Federal Law on Protection of Personal Data Held by Private Parties and its Regulations.

Said Data will be used solely for the purpose of providing you with the products and / or services that you request, knowing your needs and being able to offer those that best suit your preferences; communicate with you, address complaints and clarifications, and where appropriate, treat them with purposes compatible with those aforementioned in this Privacy Notice and that are considered analogous for legal purposes, Also, in case of formalizing with you the acceptance of any product or service offered by Serviacero Comercial, your Data will be used to fulfill the obligations derived from that legal relationship.

Data may also be transferred to subsidiaries, affiliates and their branches within the national territory or abroad for the same purposes.

Data reliability is guaranteed and protected by administrative, technical and physical security measures, to prevent damage, loss, alteration, destruction, use, access or improper disclosure. Only authorized personnel will have access to your Data.

The rights of access, rectification, cancellation or opposition to the processing of your Data (ARCO Rights), may be carried out by submitting your request via email to: [privacysc@serviacero.com](mailto:privacysc@serviacero.com) or in writing addressed to the Administration Area at the address: Circuito Oleoducto # 202, Ciudad Industrial, in León, Guanajuato, along with the following requirements:

- Include the name and signature of the owner, company manager, or legal representative, as well as an official address or other means to convey our response to your request.
- Accompany the official documents that prove the identity of the owner.
- Include a clear and precise description of the personal data with respect to which you will exercise the rights conferred by the Law.
- Include any element or document that facilitates the location of the personal data in question.

If there is any modification to this Privacy Notice, you will be duly notified on our website:

**<http://www.serviacero.com/img/aviso.pdf>**

León Matriz:	(477) 194 1000	Celaya:	(461) 202 5200	Aguascalientes:	(449) 500 5000
León Morelos:	(477) 194 1020	Querétaro:	(442) 153 7300	San Luis Potosí:	(477) 394 2233
León San Crispín:	(477) 194 1030	Morelia:	(443) 500 4200	CDMX:	(55) 2679 3797
Monterrey:	(81) 8850 5800	Guadalajara:	(33) 3001 5400	Puebla:	(222) 662 0319
				Pachuca:	(771) 273 2800



Sistema de Gestión de Calidad  
Certificado por DQS

