

NOTICE OF
PRIVACY



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Notice of Privacy

Serviadero Especiales, S.A. de C.V., with address at Blvd. Francisco Villa # 580, Col. El Paisaje, in León, Guanajuato, informs you that your Personal Data, including sensitive data, that currently or in the future may be stored in our databases or communications: Will be treated by Serviadero Especiales, SA de C.V. and / or our subsidiaries and / or branches and / or those third parties that, have direct connections with us, due to the nature of their jobs or functions, have a need for it, always in accordance with the Federal Law on Protection of Personal Data Held by Private Parties and its Regulations. All data will be used solely for the purpose of providing you with the products and / or services that you request, knowing your needs and being able to offer the options or services that best suit your preferences; communicate with you, address complaints and clarifications, and wherever may be appropriate or necessary, we will use it for purposes compatible with those mentioned in this Privacy Notice and that it is considered analogous for legal purposes. Likewise, in case of formalizing with you the acceptance of any product or service offered by Serviadero Especiales, your Data will be used to fulfill the obligations derived from that legal relationship. Data may be shared with subsidiaries, affiliates and branches within the national territory or abroad for the same purposes. Your confidentiality is guaranteed and protected by administrative, technical and physical security measures, to avoid damage, loss, alteration, destruction, improper use, access or improper disclosure. Only authorized personnel will have access to your Data. The rights of access, rectification, cancellation or opposition to the processing of your Data (ARCO Rights), may be carried out by submitting your request via email: privacyse@serviadero.com or by regular mail, addressed to Administration Area to the following address: Blvd. Francisco Villa # 580, Col. El Paisaje in León, Guanajuato, under the following requirements:

- Include the name and signature of the owner, company manager, or legal representative, as well as an address or other means to convey our response to your request.
- Accompany the official documents that prove the identity of the owner, owner, company manager, or legal representative.
- Include a clear and precise description of the personal data to which you will exercise the rights conferred by the Law.
- Include any element or document that facilitates the location of the personal data in question.

In the event of any modification to this Privacy Notice, you will be informed on our Internet site:

<http://www.serviadero.com/img/aviso.pdf>

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